



“Our customers love their SignTrac frames. The quality of the metal design is superior to wood frames which have to be maintained. Also, since the frame lasts so long, our customers use and reuse it over and over. They order a new sign from us which they easily swap out with the old sign and have zero cost for a new frame. This gives them a lower cost of ownership! It’s a Win-Win!”

- U.S. Sign & Screenprinting



[www.SIGNTRAC.com](http://www.SIGNTRAC.com)

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QUALITY METAL FRAMING.  
LIGHTNING FAST ASSEMBLY.  
**BUILT TO LAST.**

# SIGNTRAC

## A GAME CHANGER FOR SIGNAGE



### A PATENTED & PROVEN SOLUTION

SignTrac specializes in metal sign frames made from 100% American steel for the commercial sign industry. Our unique and patented design provides a durable, long-lasting, attractive, and economical solution for your large signage and includes a variety of benefits over traditional sign frames.

#### Quality, Long-lasting Product

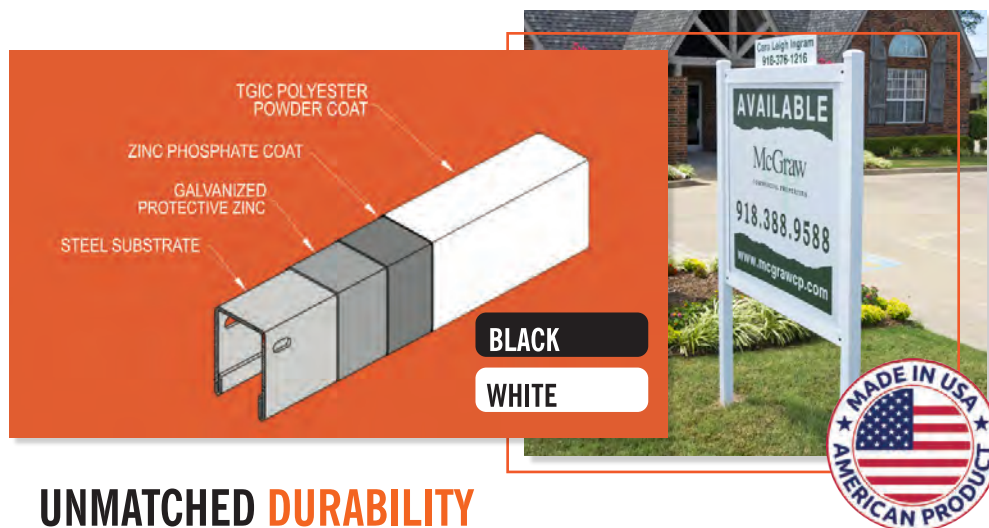
No more service calls for a dilapidated sign. Your product will become the standard for quality, and you'll have satisfied customers every time.

#### Cost Savings Equates to Increased Margins

You'll save \$ with our sign frames regardless, but when you buy in bulk, you can add even more to your bottom line.

#### Repeat Customers Means Your Business Grows

With a quality product, you'll have repeat satisfied customers buying from a company they trust.



### UNDENIABLE COST SAVINGS

Our customers report that the small incremental costs of a SignTrac frame over a wooden structure is a no-brainer for their consumers and actually saves money in the long run. See below how SignTrac compares with wooden frames.



### UNMATCHED DURABILITY

The triple coated components – galvanized protective zinc, zinc phosphate coat, and TGIC polyester powder coat in either black or white – are more durable than regular paint and will withstand the harshest conditions. The innovative design and construction provide long term durability and will not warp, crack or rot.

### EASY ASSEMBLY & SWAP OUT

SignTrac's patented and efficient construction make it a snap to assemble on location. When the sign panel needs to be replaced, simply remove two screws and pop off the top rail for easy access and swap out.

Additionally, SignTrac's patented u-channel steel rails fully encase the sign panel perimeter and allow the use of a single sign panel printed on both sides rather than a traditional sign frame that requires two panels.

#### THE SIGNTRAC DIFFERENCE

#### SIGNTRAC vs. WOOD FRAMES

Simple panel swap-outs	✓	✗
Can last 3x longer than wood	✓	✗
No painting	✓	✗
No warping or rotting wood	✓	✗
Reusable frames	✓	✗
2-sided single panel	✓	✗

*These value-added benefits all add up to your Cost Savings!*